

DR MARK MANDELL-BROWN

ELECTED PRESIDENT OF THE AMERICAN ACADEMY OF COSMETIC SURGERY



Mark Mandell-Brown M.D., addresses the International Cosmetic Surgeons gathered for the AACS annual meeting.

Local plastic surgeon, Dr Mark Mandell-Brown was recently elected President of the American Academy of Cosmetic Surgery, the world's largest organization of cosmetic surgeons. The inauguration was held at Mandalay Bay Hotel in Las Vegas February 28, 2020. Dr Mandell-Brown had the dual role of President as well as Annual Event planner for the 850 registrants who attended the 35th Annual Cosmetic Meeting.

"Timing is everything," observed Mandell-Brown. A year long planning was required to ensure the success of the 4 day international meeting. "We had highly acclaimed cosmetic surgeons speaking on a variety of topics from Mommy Makeovers,



The Mandell-Brown Plastic Surgery Center staff attend the Allied Health program at the meeting.

Rhinoplasty, Advanced Face Lift Techniques, Liposuction, Eyelid Procedures as well as new technology advances", Mandell-Brown added.



Sixteen past Presidents along with new President Dr. Mandell-Brown attend the 35th AACS annual meeting in Las Vegas.

Two speakers from Hong Kong emailed Dr Mandell-Brown in early February that they would be unable to lecture at the meeting due to quarantine from a viral outbreak. "I had no idea of the profound impact and early warning about the impending Covid 19" stated Mandell-Brown. Fortunately the meeting was not only well attended but physicians and industry rated the educational content among the best in the academy's 35 year history. Despite the early Hong Kong quarantine, there were 75 international speakers and 31 countries represented by attendees.

Colleen Nolan, CEO for the Chicago based American Academy of Cosmetic Surgery stated, "Dr Mandell-Brown's attention to detail with the variety of topics, speakers, panel discussions, and social planning, was amazing." Keynote speakers included: Accreditation Association for Ambulatory Health Care (AAAHC) CEO, Noel Adachi who discussed patient safety in ambulatory settings. Another keynote speaker from Toronto, Canada, Dr Zubin Austin discussed physician competency.



Over 850 attendees at the AACS annual meeting chaired by Dr. Mandell-Brown.

The 3 day meeting was preceded with a Surgical Workshop for minimally invasive facial procedures, eyelid rejuvenation and face lift advances co-directed by Mandell-Brown. Experts from Beverly Hills, Pittsburgh, Chicago, New York City, Washington DC and Paris France assisted Dr Mandell-Brown in teaching cosmetic surgeons from the United States, Canada, and South America. Steven Hopping, MD a Cincinnati native who now has a prestigious cosmetic practice in Washington DC stated, " the energy and knowledge shared by the expert faculty is amazing. I believe Dr Mandell-Brown has done an outstanding job providing an educational forum for young as well as experienced cosmetic surgeons."

The American Academy of Cosmetic Surgery (AACS) celebrated its 35th anniversary in Las Vegas. Founded by famed Boston plastic surgeon, Richard Webster, MD, the society has grown to include cosmetic physicians throughout the world. Dedicated to patient safety, the AACS provides education, professional development and advocacy to advance the multi-specialty discipline of cosmetic surgery and aesthetic medicine.

Locally, Dr Mandell-Brown is well respected by his peers and patients. He is consistently named as a "Top Doc" in Plastic Surgery in physician polls by Cincinnati Magazine. This year he was honored by CityBeat Magazine as "Best Plastic Surgeon", "Best Medispa", and "Best Skin Care" by the popular reader's poll in March, 2020. He has also received the Health Leadership Award from Venue Magazine.

In 2017, Dr Mandell-Brown received the American Academy of Cosmetic Surgery's Webster Award for outstanding contributions to cosmetic surgery. "This was a very special honor as previous recipients included Dr Jean Carruthers, inventor of cosmetic Botox and Dr. Suzan Obagi developer of Obagi skin care," observed Mandell-Brown.

Dr Mandell-Brown is also committed to ambulatory health care safety. He has served as a volunteer surgery center surveyor for AAAHC since 2004. He inspects surgery centers throughout the United States to ensure standards are met. He noted, " I often get sent to Beverly Hills as well as other plastic surgery meccas like New York City to evaluate the safety of facilities where the celebrities go." He added, no matter where the facility is located and who they treat as clientele, they have to meet the rigorous AAAHC standards to maintain their accreditation."



The gavel passes from former President Dr. Chris Lowery to Dr. Mandell-Brown.

Dr Mandell-Brown concluded, " It is important to train the next generation of cosmetic surgeons. Just as I trained around the country to gain the very best skills, it is important to pass the baton to the younger cosmetic surgeons." Through annual cosmetic meetings, didactic programs, fellowship training by leaders like Cincinnati's Dr Mandell-Brown the future of well-trained cosmetic physicians and aesthetic providers appears bright.



The Webster Gala promoting Research and Education in Cosmetic Surgery.