

# Mandell-Brown Plastic Surgery Center Sponsors International Breast Augmentation Workshop

**W**hy would doctors travel thousands of miles to Cincinnati, Ohio? Physicians interested in the latest advances in breast augmentation



*Dr Mandell-Brown*

recently traveled to the Mandell-Brown Plastic Surgery center to learn about breast augmentation.

The Mandell-Brown Plastic Surgery Center hosted the American Academy of Cosmetic Surgery "Live Breast Surgery Workshop" May 2 -4, 2008.

Course director, Dr Mark Mandell-Brown, noted, "We had guest physicians from Singapore, Indonesia, and Quebec, Canada as well as throughout the United States including California, New York, and Florida."

Dr Mandell-Brown, a triple board certified cosmetic surgeon, explained, "unique to our breast augmentation course is the ability for doctors to view the procedure through direct video in our seminar room while the actual surgery is performed." He added, "with microphone connections, the physicians can ask questions while the faculty perform the breast augmentation."

There were thirty-one doctors who observed the various breast augmentation procedures including placement through the underarm approach, through the areola, through the navel (transumbilical), and the traditional approach—under the breast.

The workshop is designed to instruct the beginner to advanced surgeon on the various breast augmentation techniques. Along with Dr Mandell-Brown, who was voted "Top Doc" in Breast Augmentation in last years poll of Tri-State doctors, there were four other faculty including Dr William Miles, Dallas, Texas: Dr

Michael Kluska, Pittsburgh, Pennsylvania; Dr Gerald Edds, Owensboro, Kentucky; and Dr Robert Jackson, Indianapolis, Indiana.

According to Gerald Edds MD, the workshop is one of the best in the country. Not only do the attendees have lectures and view live surgery, but in the afternoon, the doctors perform cadaver surgery to perfect their techniques.

Dr Robert Jackson, who serves as president of the American Academy Board of Cosmetic Surgery stated, "through programs such as Dr Mandell-Brown's, the academy strives to assist cosmetic surgeons in maximizing safety in cosmetic surgery."

The mission of the American Academy of Cosmetic Surgery is to foster, promote, and support and develop the science, art, and practice of cosmetic surgery. The Academy is the largest organization worldwide representing cosmetic surgeons.

The Mandell-Brown Plastic Surgery Center located in Montgomery features a seminar room for 50 people. The 7000 square foot facility has a state licensed, Medicare approved, and Accreditation Association for Ambulatory Health Care (AAAHC) approved surgery center.

Course director, Dr Mandell-Brown observed, "we get many patients who do not want the traditional under breast incision. Many patients do better with the trans-axillary approach or prefer the navel approach since it has been popularized on television with shows such as Dr 90210 and Extreme Makeover."

He added, "the workshop does not certify doctor attendees to perform the procedures but they do have the opportunity to learn and gain experience in the cadaver lab."

With the opportunity to showcase Cincinnati, the attendees sampled

Montgomery Inn ribs, Graeters ice cream, Vito's Restaurant in Fort Thomas, and were treated to a panoramic city view from the Celestial Restaurant.

Steven Paulk MD of Madison, Wisconsin who attended the course last year summarized, "I cant think of a better location than Cincinnati, Ohio and a better teacher than Dr Mandell-Brown."



*Dr Mandell-Brown lecturing on cosmetic breast augmentation Surgery.*



*Doctors from around the world gather at the Mandell-Brown Plastic Surgery Center for the workshop.*



*Doctors participate at the International Breast Augmentation Workshop.*