

Tri-State Plastic Surgeon Recognized for “Natural Look” Cosmetic Surgery

Want to find the best barometer to determine a recession? Don't ask an economist, consult government agencies, or check department store sales—simply talk to your local plastic surgeons. The harbinger of a recession can usually be predicted by how busy the plastic surgeons are.

“At our national cosmetic meeting in Orlando, Florida this year, the conversations were focused on the economy and the reduction in patients seeking cosmetic surgery,” noted Cincinnati plastic surgeon, Dr Mark Mandell-Brown.

Bucking that trend, Dr Mandell-Brown, the Tri-State's only triple board certified cosmetic surgeon observed, “fortunately the demand for our services has been steady.” The Montgomery based physician, known for his “Natural Look” cosmetic surgery believes he has been successful by focusing on his core business—face and body cosmetic surgery.

“When the medi-spa and



Dr Mandell-Brown

laser practices were becoming more popular a few years ago, many business advisers contacted us about utilizing our facility to open a medi-spa or laser center,” observed Dr Mandell-Brown. “However, I felt we should focus on —nose reshaping, face lifts, eyelid surgery, breast augmentation, tummy tucks, and liposuction. We have patients who travel some distance for cosmetic surgery.” He added, “our clientele want to look better but not different so our “natural look” cosmetic surgery is ideal for those not wanting the typical overdone plastic appearance.”

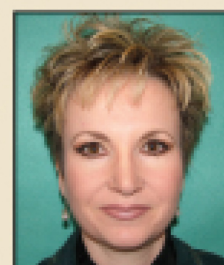
His strategy is working. While laser centers and med-spas in the area have come and gone, the Mandell-Brown Plastic Surgery Center is flourishing. The combination of having a nationally accredited surgery center that offers all the amenities of a hospital, a great staff, and focusing on creating a natural appearance have helped propel the Montgomery based doctor into the national limelight.

He was invited to speak at the World Congress on Cosmetic Surgery held in Dubai this past October and recently directed a Breast Augmentation Surgery Workshop for cosmetic physicians at his surgery center.

“We find that patients who request procedures like nose reshaping or breast augmentation may not use credit sources as in the past, but they still find financial means to afford the procedures they desire,” observed Rita Howorka, office manager.



Before



After Nose Surgery



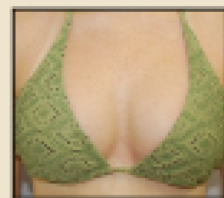
Before



After Face Lift



Before



After Breast Augmentation



Before



After Tummy Tuck

**All above procedures performed by Dr Mark Mandell-Brown, director of The Plastic Surgery Experts.
For more before and after photos, visit, www.mandellbrown.com**